



A SEA OF PROMISE

La Mer Blue Heart



Available as from the 6th of June 2021

WAVES OF INSPIRATION

Discover the Limited-Edition Blue Heart Crème de la Mer

We celebrate and commemorate our commitment to ocean conservation with a new Limited-Edition Blue Heart Crème de la Mer jar. This year's collectible design takes inspiration from bioluminescent corals, a glowing reminder of both the ocean's magical power and the healing energy of our Crème.



Limited-Edition Blue Heart Crème de la Mer (60ml) will be available at all La Mer point of sales and retails for € 305

Please visit www.lamer.eu for more information regarding the Blue Heart ocean's fund campaign.

#LaMerBlueHeart #LaMerDonation

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